



Growler Power

The innovative Growler Power system is the draft kit for your growlers.

AMERICAN OWNED AND OPERATED BY
LOVERS & CREATORS OF AMERICAN CRAFT BEVERAGES

HARTFORD, CONNECTICUT
WWW.GROWLERPOWER.COM

The Problem

- EXPENSES**
Mobile or in-house canning line, labels, distributor cut, supplies

- SHELF SPACE**
Go into any liquor store for a 4-pack, and you are inundated with choices! We also see the sudden rise of and the sudden rise of the RTD and beyond beer categories impacting shelf availability.

- QUALITY CONTROL**
We want to know our product is at its most fresh with the perfect aroma.

- SUPPLY ISSUES**
We have faced significant supply chain issues from aluminum cans to carbon dioxide, and continue to feel the effects of supply chain problems.



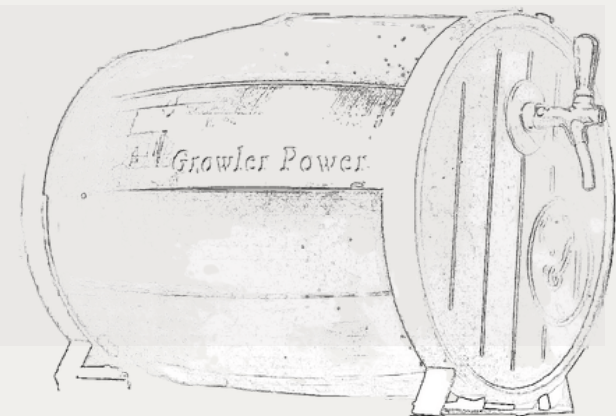
The Growler Power Solution

- LITTLE TO NO COST FOR BREWERY PARTNERS**
Our partnerships require ZERO upfront costs. Not only that but brewery partners receive a 10% commission on all units sold in house.

- FILL THE TAPROOM**
We promote getting people back into the taproom to help increase beer and merchandise sales, while putting more revenue back into your pockets.

- TAKE BACK CONTROL**
Ensure optimal freshness with every pour. Not only do you know when your customer's growler was filled, know it will be kept fresh for two weeks after they pop the top.

- REDUCED DEPENDENCE**
Enjoy reduced dependence on the aluminum supply chain. With Growler Power, it's as easy as beer and a growler.



GROWLER POWER

Features and How it Works

Removable Carrying Strap
lightweight and interchangeable
for personalization



Carrying Strap Hooks
for easy transport

Tap
mini spring-loaded self-closing
professional brewery tap

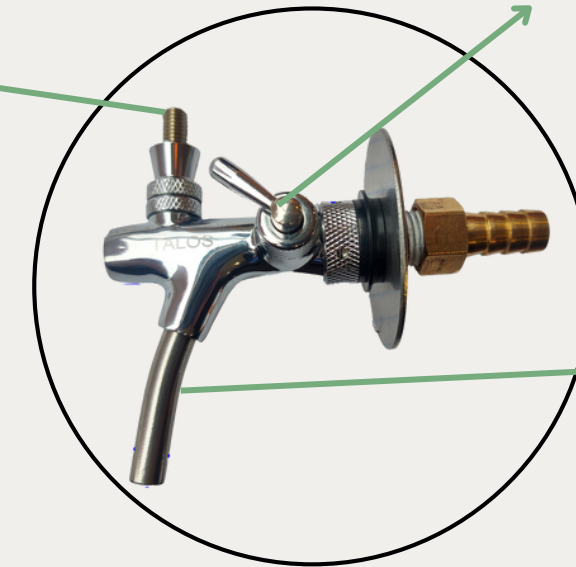
Foam Inserts
keep growlers safe and insulated while
maintaining optimal positioning

Removable Drip Tray
keeps countertops clean,
and is dishwasher safe



Consumable compatibility
compatible with standard food-grade
(16g and 74g) Co2 cylinders & 16g N2 cylinders

Future Feature
Interchangeable Tap Handle
for personalization



Flow Control
maintain optimal beverage flow

Self-Closing
self-closing tap for easy
and mess-free transport

Growler Cap
allows for quick interchangeability
keeps oxygen out and maintains pressure

Growler Compatibility
fits all standard growlers with threaded caps
- 32 oz, 64 oz, & 128 oz





Pressure Regulator
adjustable gas flow to customize carbonation and pressure
for your various beverage applications

Growler Power preserves freshness in blind taste test!

A blind taste test with a panel of trained beer tasters at Two Roads Brewing Company showed the great value of Growler Power in the preservation of beer freshness.



The Growler Power system...

-  preserved a partially-poured growler for 2 weeks.
-  preserved taste indistinguishable from freshly-poured draft beer.
-  prevented off-flavors found in a partially-poured growler stored 2 weeks in a refrigerator.
-  maintained carbonation as in freshly-poured draft beer.



The Growler Power system has economic and environmental benefits, in addition to its ability to prolong the shelf life of a growler, leading to flavor and aroma benefits.



Reduce our carbon footprint

The carbon footprint of a refillable growler is just 5% of what it takes to recycle all those cans or bottles.



Interchangeable

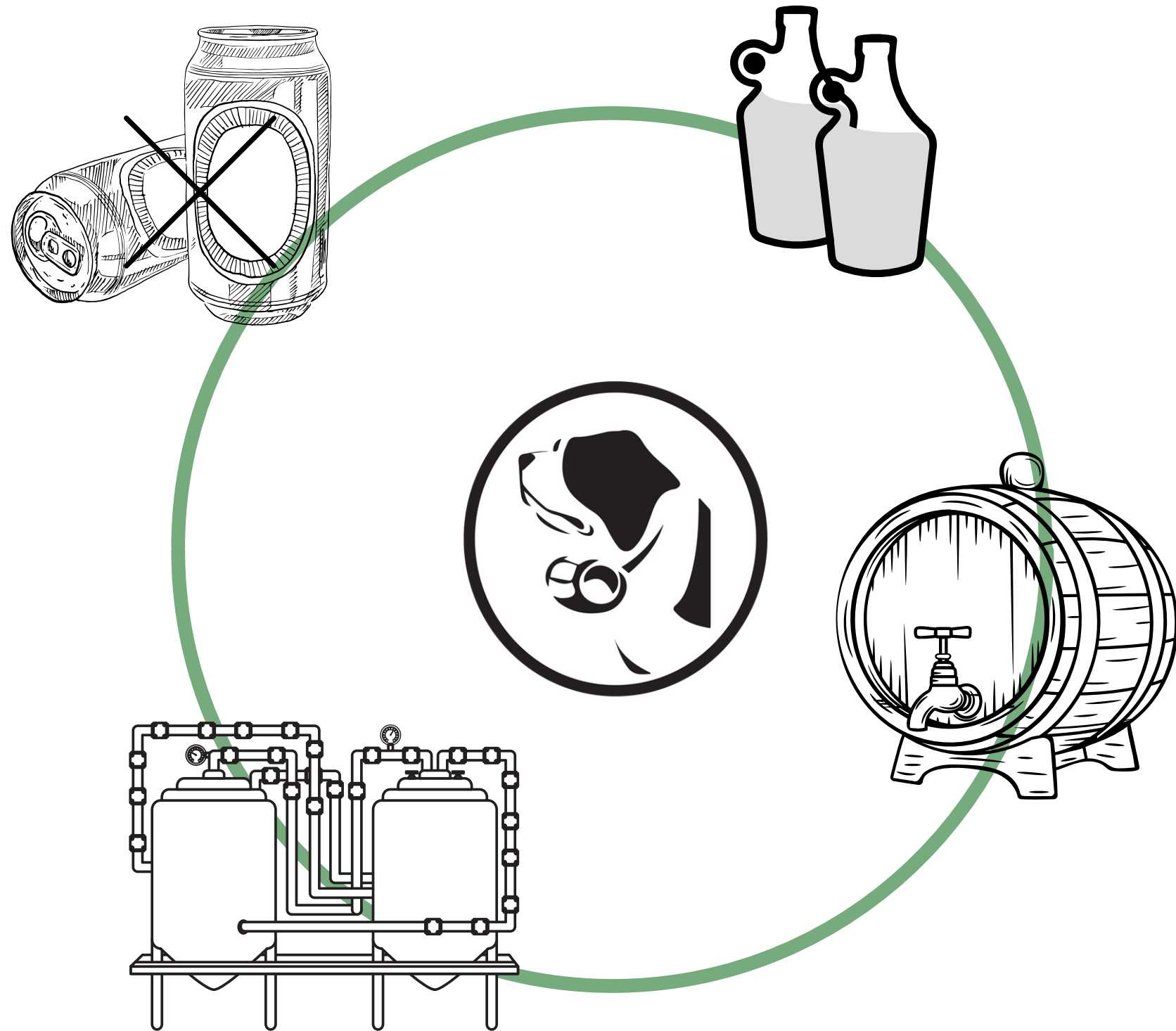
The Growler Power system is interchangeable. Its simple and fast assembly allows for growlers to be interchanged with ease.



Highly accessible

Due to the widespread availability and low cost of the standard glass growler, our system is highly accessible.

The Growler Power Difference



Innovative, easy to adopt,
and adds value to your beverages



- ✓ Patented design
- ✓ **Uses the reusable, standard growler**
- ✓ Growlers fresh & carbonated for up to 2 weeks
- ✓ **For beer, cocktails, wine, kombucha, and cold brew**
- ✓ No electricity required! Keeps beverages cold for up to 24 hours
- ✓ **Supports taproom sales**
- ✓ Fits in a standard sized fridge
- ✓ **Ultra portable: weighs only 9lbs**

Our mission is simple.

For you to serve your beer fresh, as you intended,
without the need for electricity or a hard-installed draft system,
and without quickly guzzling your newly-opened growlers.

At the same time as preserving your beer's peak freshness,
we aim to bolster the vitality of small businesses,
and to reduce the beverage industries' carbon footprint.

We believe fresh beer just tastes better.

Pour Proudly.

You as a partner with Growler Power

Let's positively impact our community together.

What to expect

We will commit to supporting you, as a partner, in co-marketing initiatives.

We will consign 25 our Growler Power systems to you for display and sale in the taproom.

We encourage you to put your stickers on the display unit, and to include your sticker with each unit sold.

Each Growler Power system comes with a Growler Power branded 64oz growler.

The bottom line

There is no cost to you!

Our Growler Power system will retail for \$249.99.

You will receive a 10% commission on each unit sold in your brewery.

With each unit sold, we will reimburse you (1) 64oz growler fill at your as well as for the sticker cost.

The growth potential

Ensure the quality and freshness control of your products, and to serve your beverage as its creator intended.

You will be able to promote sustainability in the brewing industry, while positively impacting growler sales revenue.

We will support you in creating a Growler VIP club to maintain a continuous revenue stream in growler sales.

Let's discuss the potential!

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**Let's Pour Proudly
Together!**

We would love the opportunity to discuss partnering together to positively impact the brewing community!

Contact us directly with any questions, or if you would like to partner with us!



rob.zielonka@growlerpower.com
info@growlerpower.com



www.growlerpower.com